

THE WHITLEY BAY HIGH SCHOOL TRUST

September 2019

Dear Parents

Whitley Bay High School Trust Appeal

The Whitley Bay High School Trust, as outlined in the School Handbook, continues to provide valuable funding to the school each year. It relies on you, the parents of new students, becoming donors to replace those of children who have now left the school.

This Appeal comes from the trustees, not the school. Although the school is its sole beneficiary, the Trust has to be totally independent from the school to have charitable status and the tax benefits that affords. As a registered charity any donations received are made voluntarily. In my brief talk at Induction Evening last June, I expressed a hope that all parents would wish to support the school via the Trust. The trustees role is to ensure the continuance and success of the Trust and its ability to financially support the school year on year.

As you know schools are finding it more difficult to provide a high standard of education via normal funding only. However schools with good parental support for additional curricular and non-curricular activities tend to excel and build enviable reputations. Whitley Bay High School has already achieved this in 'Ofsted' reports and by being recognised as one of the highest performing state schools in the country. Trust funding helps to improve the quality of all aspects of school life and education, benefiting as many students as possible. Its support is summarised in a newsletter 'Report to Parents' each September. During their stay at the school your child will benefit from past and future Trust funding. The enthusiasm and dedication of staff to curricular and non-curricular activities is amazing. They and their Department Heads will tell you the value of Trust support for ideas and initiatives that help and stimulate the students at all levels.

Each year an appeal for support is made to Year 9 parents only, not repeated in future years, because you are asked to be a donor during the years your child is in attendance at the school. So it is now your turn to become a regular donor and Gift Aid your voluntary donations, if possible, so tax paid on them can be reclaimed. With a suggested modest £5 or so per month, or quarterly equivalent, it is hoped all parents will wish to participate, enabling the Trust to support the school in a huge way. In this small way you can support the school in the whole education experience your child will receive. Please act now whilst the form is in your hand; complete and return it as soon as possible.

'Gift Aid' is easy. A simple Gift Aid declaration enables tax paid on donations to be reclaimed by the Trust. Donations by Bank Standing Order is the most convenient payment method; you can cancel it at any time just by notifying your bank. Your donation, for an amount of your choice, can be made monthly or quarterly. All Information is held in strict confidence complying with the General Data Protection Regs 2018. The form is simple to complete. Enter your name, address and, as a taxpayer, sign and date the Gift Aid Declaration. If you are a non-taxpayer just put 'No Tax' on the signature line. Complete the Banker's Order. **Do not send it to your bank;** return it to the school in an envelope marked 'Trust Fund'.

In anticipation, thank you for your response and please be as generous as you can. If you already contribute to the Trust in respect of an older child, your continued support is greatly appreciated by the trustees and the school.

Yours sincerely,

Derek M Saunders (Treasurer Trustee)